

13th Annual North East Open
 Presented by Pil-Sung Martial Arts
 August 10th 2019 at the Albany Capital Center
 Event Director: Adam Grogin
 (518) 458-1011



www.NorthEastOpen.com
 Pil-Sung Martial Arts
 1095C Central Ave Albany, NY 12205
 (518) 458-1011
 Adam@NorthEastOpen.com

SPONSOR, EXHIBITOR & ADVERTISER APPLICATION

BUSINESS INFORMATION

Business Name:

Contact Name:

Phone:

Street Address:

City:

State:

ZIP Code:

Website:

Email:

Briefly Describe your Business, Products or Services:

SPONSORSHIP OPPERTUNITIES & EXHIBITOR BOOTHS

Sponsorship

- Silver = \$250
- Gold = \$500
- Platinum = \$1,000
- Diamond = \$1,500

Informational Booth

(Not Selling Any Products or Services)

- 6' Table = \$150
- 2 6' Tables = \$200
- 3 6' Tables = \$250
- Call for Additional Space

Product/Service Booth

(Selling Any Products or Services)

- 6' Table = \$200
- 2 6' Tables = \$250
- 3 6' Tables = \$300
- Call for Additional Space

Briefly describe nature of booth and proposed contents/display:

- Electricity will be available to all exhibitors. Exhibitors MUST provide their own extension cords.
- Exhibitors may start setting up at 7:30am and MUST be setup by 8:30am - and stay setup until the conclusion of the event, or 6pm the latest.
- Booths Include: Table of designated size, 2 chairs per table, table coverings and a listing in the Event Program Book & Event Website. Informational Booths will get two (2) entry passes for a representative to work the booth. Product/Service Booths will receive three (3) entry passes. If additional chairs or passes are needed, please contact the event director.
- Booth space is limited, so please send in application early to ensure a spot.

PROMOTIONAL BRANDING & EVENT PROGRAM BOOK ADVERTISEMENT

Branding

- Event Clipboards = \$300
- Event Lanyards = \$750
- Event Bags = \$1,000
- Event Water Bottles = \$1,200
- Event Tee Shirts = \$3,000
- Breaking Materials = \$1,500
- Competition Rings = \$250 per

Program Book (Exhibitors receive 25% discount on Program Book Rates):

- Back Cover (color) = \$300
- Full Page (Approx 7.5w x 9.75h) = \$200
- Half Page (approx 7.5w x 4.75h) = \$100
- Quarter Page (approx 3.5w x 4.75h) = \$75
- Business Card Size (approx 3.5w x 2h) = \$50

Ads may be submitted in any of the following forms:

- Hardcopy: Business Card or Printed Ad, keep in mind reproduction quality may be lower than original.
- Computer File: Jpeg's, PDF's, Gif's, Photoshop, .EPS, .AI Files are all accepted. Please contact the Event Director if you require additional file types. Upon Receiving your application with payment, you will be contacted to make arrangements for submitting your ad, either via mail or email. Hardcopies may be submitted with application.

AD'S MUST BE RECEIVED WITH PAYMENT BY JULY 12th 2019

PAYMENT

Please Make Checks Payable to "North East Open". No Cash Please.

Return Completed Application & Payment to Address at the top of this application.

Total Payment:

SIGNATURE

The North East Open assumes NO responsibility of any merchandise or personal property during the event. **NO REFUNDS.** We reserve the right to refuse a booth or ad if the content is deemed inappropriate or incompatible.

Signature of representative:

Date: